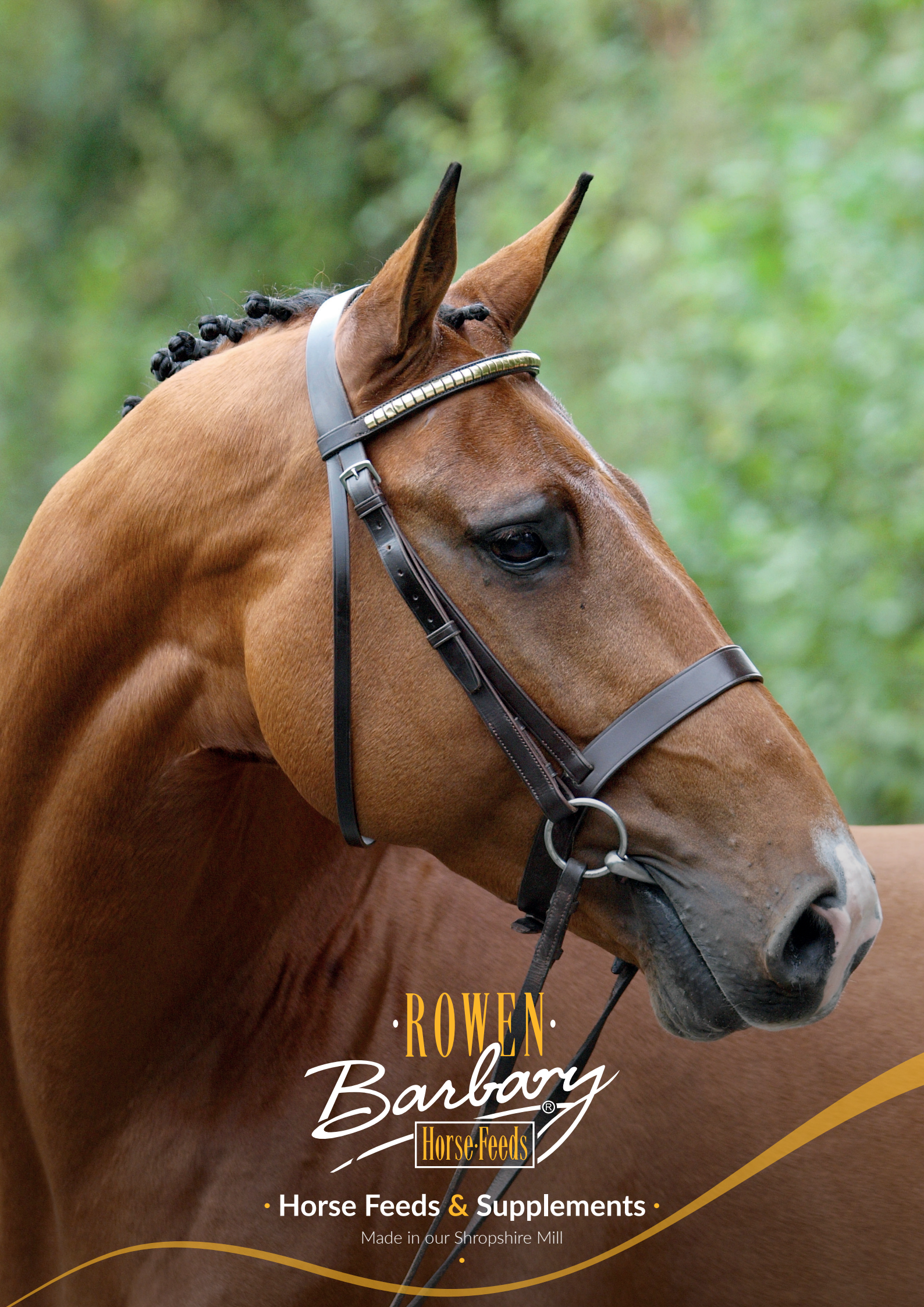




• ROWEN •
Barbary[®]
Horse Feeds

• Horse Feeds & Supplements •

Made in our Shropshire Mill



We are committed to ensuring the health and well being of your horse or pony. From young to old we have a feed designed to meet your requirements.



Contents

Mixes and Blends

- 4. Forage 'n' Fibre
- 5. Leisure Plus
- 7. Calm & Comfort
- 8. Senior Support
- 10. Condition & Performance
- 11. Pro Ultra
- 13. Stud mix

Mashes

- 14. ReadyFibre Mash
- 15. Solution Mash
- 16. ReadyMash
- 18. ReadyMash Extra
- 19. Sports Mash

Treats

- 21. Treats

Supplements

- 22. Sumo Original Vitel 2000E
- 23. Ultramint Oil
- 24. Muscle Builder Topline Synergy
- 26. Supple Supple Plus
- 28. Keep Well Vitem
- 29. EquiDerm Restore
- 31. Hoof Complex Farriers Pro

- 32. ActiSoothe Power
- 33. Rehydrate Rehydrate Berry

Herbs

- 34. Herbs

Featured articles

- 36. Feeding made easy
- 37. Body Condition Scoring
- 38. Mill Care & Quality Control



Quality Guarantee

Rowen Barbary are participants in the UFAS and BETA-NOPS programme to ensure that all the products are of the highest standards available for competition use under FEI competition rules.

Key Word Index

	ReadyFibre Mash	Forage 'n' Fibre	Calm & Comfort	Leisure Plus	ReadyMash	Senior Support	Solution Mash	ReadyMash Extra	Stud Mix	Condition & Performance	Pro-Ultra
WORK											
Maintenance	●	●	●	●	●	●	●		●		
Light	●	●	●	●	●	●	●				
Medium				●	●	●	●	●		●	●
Hard							●	●			
CONDITION											
Underweight						●	●	●		●	●
Normal				●	●	●	●	●	●		
Overweight	●	●	●	●	●						
KEYWORDS											
Breeding								●	●		
Cereal Free	●	●	●				●	●			
Dental	●				●	●	●	●			
EMS	●	●	●				●				
EPSM							●				
Gut Health	●	●	●	●	●	●	●	●		●	●
Herbs			●	●			●			●	
High Fibre	●	●	●	●	●	●	●	●			
High Oil						●	●	●	●	●	●
Laminitics	●	●	●				●				
Low Starch	●	●	●				●				
Non-Heating	●	●	●	●	●	●	●				
Sparkle										●	●
Stamina						●	●	●		●	●
Veterans	●					●	●	●			
PAGE	14	4	7	5	16	8	15	18	13	10	11



- Low in starch and sugar

- Suitable for horses prone to laminitis

- High fibre



1 level round scoop = 1.15kg of feed approx

Ingredients

Oatfeed Pellets, Grass Nuts, Lucerne Pellets, Soya Hulls, Dried Grass, Molasses, Soya Oil.



Forage 'n' Fibre

Rowen Barbary Forage 'n' Fibre contains a natural blend of forages and fibres providing the horse with all the necessary nutrients required for overall health and vitality whilst keeping energy levels low.

For horses at maintenance or in low levels of work, and good doers who are often put on restricted grazing Rowen Barbary Forage 'n' Fibre is ideal to use to balance the forage given supplying all the essential vitamins and minerals whilst keeping energy and calories to a minimum. As it contains no cereals and is very low in starch and sugars it is well suited to horses and ponies that are prone to laminitis and Cushing's syndrome, along with those prone to excitable and unpredictable behaviour. With high fibre levels this helps ensure slow rates of digestion throughout the hind gut and helps to maintain gut health.

Fully balanced in essential vitamins, minerals and trace elements and with a touch of Soya Oil for skin and coat condition Rowen Barbary Forage 'n' Fibre will help support overall health and vitality, providing all the daily nutrients your horse needs.

Feed To:

- Good doers, prone to weight gain.
- Horses susceptible to laminitis and Cushing's syndrome.
- All types of horses at maintenance & in low levels of work.
- Horse prone to nervous and excitable behaviour.
- Horses prone to EGUS.

Key Points:

- Cereal free.
- Very low in starch and sugar.
- High fibre blend of natural forages and fibres.
- Designed to provide low energy levels.
- Fully balanced in essential nutrients for overall health and vitality.



Nutritional Analysis

Digestible Energy (MJ/Kg).....	8.00
Oil (%).....	4.00
Protein (%).....	8.00
Fibre (%).....	24.00
Ash (%).....	8.00
Calcium (%).....	0.82
Phosphorus (%).....	0.41
Sodium (%).....	0.44
Magnesium (%).....	0.30
Lysine (%).....	0.35
Methionine (%).....	0.40
Starch (%).....	4.50
Sugar (%).....	5.50

Leisure Plus

Containing a blend of high quality ingredients Rowen Barbary Leisure Plus is the ultimate high fibre feed for horses and ponies in light to moderate work.

Low energy levels are obtained through a balance of highly digestible fibre sources and cooked flaked cereals, ideal for horses and ponies requiring a non-heating diet. Combining Linseed and Soya Oil Rowen Barbary Leisure Plus helps to provide a source of slow release energy for stamina and will help ensure excellent overall skin and coat condition.

To help ensure good gut health Leisure Plus also contains Calcareous Marine Algae designed to act as a buffer to help reduce acidity. Natural herbs Chamomile Flower, Spearmint and Nettle are included to help promote overall health and well being with dehydrated Carrots also added to help create an extremely appetising feed that is equally delicious fed dry or soaked.

Leisure Plus is well balanced in essential vitamins, minerals and trace elements to help keep your horse in peak condition.

Feed To:

- All types of horses at maintenance or in light to medium work.
- Horses requiring an improvement in skin & coat condition.
- Leisure horses requiring a reduced starch diet.
- Horses requiring a non-heating diet.
- Fussy feeders.

Key Points:

- High in digestible fibre to support hind gut health.
- A blend of Linseed & Soya Oil, alongside key antioxidants.
- Calcareous Marine Algae acts as a buffer to reduce acidity for gut health.
- Fully balanced in essential nutrients for overall health and vitality.
- Plus Chamomile Flowers, Spearmint, Nettle & Carrots.



Nutritional Analysis

Digestible Energy (MJ/Kg).....	10.00
Oil (%).....	5.00
Protein (%).....	10.00
Fibre (%).....	20.00
Ash (%).....	8.70
Calcium (%).....	0.90
Phosphorus (%).....	0.45
Sodium (%).....	0.40
Magnesium (%).....	0.30
Lysine (%).....	0.50
Methionine (%).....	0.15
Starch (%).....	11.50
Sugar (%).....	5.00

Additives (per kg)

Vitamins: 3a672a Vitamin A: 10,000iu; 3a671 Vitamin D3: 2,000iu 3a700 Vitamin E; 100iu.
Trace Elements: Copper (3b405/Copper (II) Copper Sulphate Pentahydrate) 25mg, Manganese (3b502/Manganous (II) Oxide) 50mg, Zinc (3b603/Zinc Oxide) 50mg, Iodine (3b202/Calcium Iodate Anhydrous) 7.50mg, Selenium (3b801 Sodium Selenite) 0.375mg.



- High fibre

- Added herbs

- Extremely appetizing



1 level round scoop = 1.30kg of feed approx

Ingredients

Oatfeed Pellets, Grass Nuts, Lucerne Pellets, Soya Hulls, Micronized Full Fat Soya, Micronized Flaked Maize, Micronized Flaked Peas, Micronized Flaked Barley, Molasses, Soya Oil, Dried Grass, Micronized Linseed, Calcareous Marine Algae, Chamomile Flower, Spearmint, Nettle, Dehydrated Carrots.

Both my 28-year-old Shetland, who has Cushing's, and my 18-year-old Cob, who suffers from Mallenders, absolutely love this feed. I've noticed such a difference in my Cob's energy levels, coat and skin condition, and his scabs are finally starting to clear up. I'm so pleased with the results!



Calm & Comfort - Cerys B.

Calm & Comfort



Rowen Barbary Calm & Comfort is a carefully formulated, high-fibre feed designed to meet the needs of horses and ponies requiring a low-energy, non-heating diet. Free from cereals, molasses, and alfalfa, it's ideal for those prone to metabolic disorders, excitable behaviour, laminitis, or digestive sensitivities. With a low starch content of 4.0% and sugar at just 3.7%, it supports metabolic health and helps manage dietary-related conditions.

This unique feed includes a soothing botanical blend of Chamomile, Nettle, and Mint to naturally promote calmness and well-being. Cleavers and Marigold are incorporated to support lymphatic health, making it especially beneficial for feathered breeds and those managing conditions like Mallenders, Sallenders, or Chronic Progressive Lymphedema (CPL).

To enhance gut health, Calm & Comfort features Calcareous Marine Algae and ActiSaf live yeast, which aid digestion and support horses prone to ulcers or digestive challenges. Fully balanced with essential vitamins and minerals, it helps maintain condition, vitality, and overall well-being.

Additionally, Calm & Comfort is completely biotin-free, aligning with the needs of horses sensitive to its inclusion.



• Cereal, Molasses & Alfalfa Free

• Naturally Supports Gut & Lymphatic Health

• Low Energy, High Fibre Formula



1 level round scoop = 1kg of feed approx

Soaking Guide: Feed dry or soaked into a mash for a flexible, palatable solution tailored to your horse's needs.

Feed To:

- Horses susceptible to laminitis & Cushing's syndrome.
- Nervous & excitable horses requiring a low energy diet.
- Native breeds, cobs & feathered horses prone to Mallenders, Sallenders or CPL.
- Horses and ponies prone to equine ulcers or digestive sensitivity.

Key Points:

- Cereal & molasses and alfalfa free.
- Lymphatic support.
- Supports gut health.
- Fully balanced.
- Can be fed dry or as a mash.



Nutritional Analysis

Crude Oil & Fats (%)	6.80
Crude Protein (%)	9.40
Crude Fibre (%)	24.40
Crude Ash (%)	10.00
Digestible Energy (MJ/Kg)	9.10
Calcium (%)	1.00
Phosphorus (%)	0.40
Sodium (%)	0.40
Magnesium (%)	0.30
Lysine (%)	0.35
Methionine (%)	0.14
Starch (%)	4.00
Sugar (%)	3.70

Additives (per kg)

Vitamins: 3a672a Vitamin A: 10,000iu; 3a671 Vitamin D3: 2,000iu; 3a700 Vitamin E: 100iu/kg.
Trace Elements: Copper (3b405/Copper (II) Copper Sulphate Pentahydrate) 25mg, Manganese (3b502/Manganous (II) Oxide) 50mg, Zinc (3b603/Zinc Oxide) 50mg, Iodine (3b202/Calcium Iodate Anhydrous) 7.50mg, Selenium (3b801/Sodium Selenite), 0.375mg.

Ingredients

Oatfeed Pellets, Grass Nuts, Soya Hull Pellets*, Linseed Meal, Dried Grass, Soya Oil, Linseed Oil, Marigold Flowers, Cleavers, Calcareous Marine Algae, Mint, Nettle, Chamomile Flowers, ActiSaf.



Senior Support



• Joint care

• Digestive enhancers

• High oil



1 level round scoop = 1.15kg of feed approx

Rowen Barbary Senior Support contains a high fibre formula, with the added benefits of RB KeepWell, designed to help provide all the necessary nutrients required to help promote overall health and wellness in the older horse.

Containing a blend of Linseed and Soya Oil, supported by key antioxidants, Rowen Barbary Senior Support helps to provide the extra calories required by the older horse to help ensure excellent overall condition is maintained, benefiting skin and coat health.

Special attention has been given to help improve joint health, with every 1 kg containing 2.5g of Glucosamine and 2.5g of MSM added to help restore joint function and improve mobility, alongside 5g of Turmeric and Cracked Black Pepper to aid bio-availability. By providing controlled levels of starch alongside a high fibre content Rowen Barbary Senior Support produces an excellent form of slow release energy.

Yeast 1026 is added to help ensure efficient fibre and mineral digestion, alongside a full complement of vitamins, minerals and trace elements to help benefit overall health and vitality in the older horse.

Feed To:

- Horses over 16 years old.
- Poor doers requiring an improvement in condition.
- Horses that need joint care & support.
- Working horses that need a non-heating diet.
- All types of horses at maintenance, or in light to medium work.

Key Points:

- Equal ratio of Glucosamine & MSM for joint health.
- Turmeric and Cracked Black Pepper for bio-availability.
- Linseed and Soya Oil, plus key antioxidants, for condition.
- High in digestible fibre to support hind gut health.
- Fully balanced in essential nutrients for overall health and vitality.



Ingredients

Oatfeed Pellets, Lucerne Pellets, Grass Nuts, Soya Hulls, Micronized Flaked Maize, Micronized Flaked Peas, Micronised Barley, Molasses, Soya Oil, Dried Grass, Micronized Linseed, Micronised Full Fat Soya, Turmeric, Glucosamine HCL, MSM, Yea-Sacc 1026, Cracked Black Pepper.

Additives (per kg)

Vitamins: 3a672a Vitamin A: 10,000iu; 3a671 Vitamin D3: 2,000iu; 3a700 Vitamin E:100iu.

Trace Elements: Copper (3b405/Copper (II) Copper Sulphate Pentahydrate) 25mg, Manganese (3b502/Manganous (II) Oxide) 50mg, Zinc (3b603/Zinc Oxide) 50mg, Iodine (3b202/Calcium Iodate Anhydrous) 7.50mg, Selenium (3b801 Sodium Selenite) 0.375mg.

Digestibility Enhancers: 4a1704 YEA-SACC, Preparation of Saccharomyces Cerevisiae CBS 493.94. 2,500mg

Plus Vitamins: B1, B2, B6, B12, C, Nicotinic Acid, Pantothenic Acid, Folic, Acid, Biotin, Choline.

Nutritional Analysis

Digestible Energy (MJ/Kg).....	10.00
Oil (%).....	6.00
Protein (%).....	9.00
Fibre (%).....	20.00
Ash (%).....	9.00
Calcium (%).....	1.00
Phosphorus (%).....	0.50
Sodium (%).....	0.40
Magnesium (%).....	0.30
Lysine (%).....	0.45
Methionine (%).....	0.15
Starch (%).....	11.50
Sugar (%).....	4.50

Having tried lots of different feeds, my horse is finally happy and looks amazing on the Senior Support. Enough in it to keep the weight on but without the fizz or heat. It's the first thing he eats in his bowl and licks it clean to make sure he hasn't left any. Why I haven't swapped onto this sooner!

★★★★★
Senior Support - Issy D

Photo credit: EKS Images



• High oil

• Slow release energy

• Beneficial to gut health



1 level round scoop = 1.30kg of feed approx

Ingredients

Micronised Barley, Oatfeed Pellets, Micronised Full Fat Soya, Micronized Flaked Maize, Molasses, Lucerne Pellets, Soya Hulls, Soya Oil, Micronized Linseed, Dried Grass, Brewers Yeast, Seaweed Meal, Calcareous Marine Algae, Spearmint, Garlic.



Condition & Performance

A high oil formula designed to provide a balance of energy sources that are so important for condition and performance, while supplying a high specification of nutrients to promote overall health.

Containing a blend of Linseed and Soya Oil, supported by key antioxidants, Rowen Barbary Condition & Performance helps to provide an extremely beneficial source of slow release energy to help promote stamina and condition in horses and ponies requiring a higher calorie feed. This will help encourage weight gain and an improvement in topline ensuring excellent overall condition is maintained throughout the season.

To help promote overall well-being Rowen Barbary Condition & Performance contains Calcareous Marine Algae designed to act as a buffer to help reduce acidity, benefiting gut health. Supplying a natural source of B Vitamins and Amino Acids, Brewers Yeast is also added along with Seaweed and Garlic to help benefit overall health and vitality. This highly appetising feed also contains Spearmint to help tempt fussy feeders and is well balanced in essential vitamins, minerals and trace elements to help keep your horse in peak condition.

Feed To:

- Poor doers, requiring an improvement in condition and topline.
- Horses in moderate to hard work .
- Horses requiring increased stamina for sustained performance.
- Performance horses requiring a reduced starch diet.

Key Points:

- Contains a high oil blend of Linseed and Soya Oil, alongside key antioxidants.
- Calcareous Marine Algae acts as a buffer to reduce acidity for gut health.
- Brewers Yeast helps to supply a natural source of B vitamins and Amino acids.
- Plus Seaweed, Spearmint and Garlic.



Nutritional Analysis

Digestible Energy (MJ/Kg).....	13.00
Oil (%).....	8.50
Protein (%).....	12.00
Fibre (%).....	12.00
Ash (%).....	8.00
Calcium (%).....	1.00
Phosphorus (%).....	0.50
Sodium (%).....	0.35
Magnesium (%).....	0.30
Lysine (%).....	0.60
Methionine (%).....	0.18
Starch (%).....	22.50
Sugar (%).....	4.80

Pro Ultra

A highly palatable, nutrient dense mix containing a combination of energy sources designed to meet the requirement for horses in hard work whilst supplying nutrients and ingredients beneficial to good gut health.

Containing a blend of highly digestible, cooked flakes cereals Rowen Barbary Pro Ultra is designed to help provide instant, fast release energy ideal for horses undertaking short, sharp bursts of work and for those that require more sparkle. A full complement of B Group Vitamins are also added to help reinvigorate horses feeling run down.

Linseed and Soya Oil, supported by key antioxidants, help supply an excellent source of slow release energy to support stamina in the hard working horse and combined with quality protein sources help to encourage overall muscle tone and development, ensuring excellent overall condition.

To help ensure good gut health Pro Ultra also contains Calcareous Marine Algae and Yeasacc 1026 to ensure optimum fibre and mineral digestion and is fully balanced in essential vitamins, minerals and trace elements to promote overall health and vitality.



Feed To:

- Horses in moderate to hard work.
- Performance horses requiring more energy and stamina.
- Laid back horses needing more sparkle.
- Poor doers, requiring an improvement in condition and topline.

Key Points:

- Contains highly digestible cooked cereals for instant, fast release energy.
- B Group Vitamins to help reinvigorate horses feeling run down.
- Calcareous Marine Algae and Yeasacc 1026 to help support gut health.
- Quality protein sources to help promote overall muscle tone.

Nutritional Analysis

Digestible Energy (MJ/Kg).....	13.50
Oil (%).....	7.00
Protein (%).....	15.00
Fibre (%).....	9.50
Ash (%).....	8.50
Calcium (%).....	1.10
Phosphorus (%).....	0.55
Sodium (%).....	0.45
Magnesium (%).....	0.30
Lysine (%).....	0.82
Methionine (%).....	0.28
Starch (%).....	25.50
Sugar (%).....	5.50

Additives (per kg)

Vitamins: 3a672a Vitamin A: 10,000iu; 3a671 Vitamin D3: 2,000iu; 3a700 Vitamin E; 500iu.

Trace Elements: Copper (3b407 Chelate of Protein Hydrolysates) 10mg, Copper (3b405/Copper (II) Copper Sulphate Pentahydrate) 15mg, Manganese (3b502/Manganous (II) Oxide) 40mg, Zinc (3b612 Chelate of Protein Hydrolysates) 40mg, Iodine (3b202/ Calcium Iodate Anhydrous) 2.50mg, Selenium (3b8.10 Organic Form of Selenium Produced by Saccharomyces Cerevisiae CNCM 1-3060) 0.30mg.

Digestibility Enhancers: 4a1704 YEA-SACC, Preparation of Saccharomyces Cerevisiae CBS 493.94. 1,000mg

Plus Vitamins: K, B1, B2, B6, B12, C, Folic, Biotin, Niacin, Pantothenic Acid, Choline.



• Nutrient dense

• Quality protein sources

• Beneficial to gut health



1 level round scoop = 1.20kg of feed approx

Ingredients

Micronised Barley, Micronised Full Fat Soya, Micronised Naked Oats, Micronised Flaked Maize, Grass Nuts, Lucerne Pellets, Molasses, Micronised Flaked Peas, Oatfeed Pellets, Dried Grass, Soya Oil, Micronized Linseed, Calcareous Marine Algae.



Our broodmare has been on Rowen Barbary Stud Mix throughout her pregnancy and has been in great condition, with such a shine on her coat. It's been so reassuring to know she has been getting all the vital nutrients she has needed whilst being pregnant and now feeding her colt. After foaling she still looked in great condition even at 15 years of age and the foals are doing really well. We wouldn't use anything else.

★★★★★
Stud Mix - Nicola B



Stud Mix

Rowen Barbary Stud Mix is a highly palatable, nutrient dense mix designed to meet the extra requirements of foals, youngstock, broodmares and stallions that is ideal to use as a multipurpose stud ration on any stud farm.

Using highly digestible ingredients with the correct proportions of energy, protein, calcium, phosphorus and magnesium Rowen Barbary Stud Mix will help to deliver key nutritional support to all breeding and youngstock. High levels of oils are achieved from Soya and Linseed, supported by antioxidants, to help supply an excellent source of slow release energy to support condition and weight gain, with quality protein sources helping to ensure overall development.

Supplying a natural source of B Vitamins and Amino Acids, Brewers Yeast is also added along with a full compliment of essential vitamins, minerals and trace elements to help ensure overall health and vitality.



Feed To:

- In-foal mares.
- Lactating mares.
- Growing youngstock of all ages.
- Covering stallions.

Key Points:

- Versatile all-round stud feed.
- Nutrient dense blend of highly digestible ingredients.
- High oil blend of Linseed & Soya Oil, alongside key antioxidants.
- Fully balanced in essential nutrients for overall health and vitality.
- Plus Brewers Yeast.

Nutritional Analysis

Digestible Energy (MJ/Kg).....	12.20
Oil (%).....	5.75
Protein (%).....	16.00
Fibre (%).....	13.50
Ash (%).....	9.00
Calcium (%).....	1.10
Phosphorus (%).....	0.55
Sodium (%).....	0.35
Magnesium (%).....	0.30
Lysine (%).....	0.90
Methionine (%).....	0.25
Starch (%).....	16.75
Sugar (%).....	6.00

Additives (per kg)

Vitamins: 3a672a Vitamin A: 10,000iu; 3a671 Vitamin D3: 2,000iu 3a700 Vitamin E; 100iu.
Trace Elements: Copper (3b405/Copper (II) Copper Sulphate Pentahydrate) 25mg, Manganese (3b502/Manganous (II) Oxide) 50mg, Zinc (3b603/Zinc Oxide) 50mg, Iodine (3b202/Calcium Iodate Anhydrous) 7.50mg, Selenium (3b801 Sodium Selenite) 0.375mg.

Ingredients

Oatfeed Pellets, Micronised Flaked Barley, Micronised Flaked Full Fat Soya, Grass Nuts, Lucerne Pellets, Micronised Flaked Maize, Micronised Flaked Peas, Molasses, Hi Pro Soya, Dried Grass, Micronised Linseed, Brewers Yeast, Soya Oil.



- All-round stud feed
- Nutrient dense
- High oil



1 level round scoop = 1.10kg of feed approx



- Low in starch and sugar
- Ideal to use as a hay replacer
- Suitable for horses prone to laminitis



1 level round scoop = 1.05kg of feed approx

Soaking Guide: Soak for 5 minutes with a minimum of equal volumes of dry feed and water or to your preferred consistency.

Ingredients

Soya Hulls, Molasses, Soya Oil, Salt.



ReadyFibre Mash

Made up of 100% high digestible fibre Rowen Barbary Ready Fibre Mash is a versatile, highly palatable product. With a very low starch and sugar content and no cereals it is suitable for horses that suffer from laminitis, for good doers and those that need a low energy diet.

It is ideal to use as a hay replacer for horses that are stabled for long periods of time or those that have difficulty eating long stem fibres. The high fibre content helps to encourage slow rates of digestion throughout the hind gut and is particularly valuable for horses requiring a diet that is sympathetic on the digestive system. The super fibres also have an excellent water holding capacity to help improve fluid intake.

For horses on a higher cereal ration Rowen Barbary ReadyFibre Mash is ideal to use to help improve the fibre levels of the ration, and containing just four ingredients without any cereals, alfalfa, barley or wheat it is a very useful feed for horses that suffer from intolerances.

Feed To:

- Good doers, prone to weight gain.
- Horses requiring a fibre replacer.
- Horses susceptible to laminitis & Cushing's syndrome.
- Veterans with poor teeth and horses with dental problems.
- Horses prone to EGUS.

Key Points:

- Cereal free.
- Very low in starch and sugar.
- 100% highly digestible fibre to help support hind gut health.
- Designed to provide low energy levels.
- 5 minutes soaking time.



Nutritional Analysis

Digestible Energy (MJ/Kg).....	7.50
Oil (%).....	3.00
Protein (%).....	11.00
Fibre (%).....	33.50
Ash (%).....	5.50
Calcium (%).....	0.40
Phosphorus (%).....	0.20
Sodium (%).....	0.45
Magnesium (%).....	0.20
Lysine (%).....	0.68
Methionine (%).....	0.15
Starch (%).....	5.00
Sugar (%).....	2.50

Solution Mash

A palatable mash designed specifically for horses requiring a specialist diet, Rowen Barbary Solution Mash is suitable for horses that need a higher calorie diet for conditioning and controlled weight gain whilst being ideal for those that suffer from a starch and sugar intolerance.

With no cereals and a very low starch and sugar content (under 1 % total sugar) it is suitable for horses and ponies that suffer from laminitis and Cushing's syndrome. High levels of oils, alongside key antioxidants, provide an excellent source of slow release energy whilst helping horses to achieve the required body condition. The high fibre content helps to encourage slow rates of digestion throughout the hind gut providing an excellent source of slow release energy from the structured fibre. This is particularly valuable for horses requiring a diet that is sympathetic on the digestive system. The super fibres also have an excellent water holding capacity to help improve fluid intake.

Yeast 1026 is added for optimum fibre and mineral digestion within the hindgut along with herbs garlic, spearmint and fenugreek to help promote overall health and vitality. Rowen Barbary Solution Mash is also fully balanced in all the essential vitamins, minerals and trace elements.



Feed To:

- Horses susceptible to laminitis & Cushing's syndrome.
- Poor doers, requiring an improvement in condition and topline.
- Performance horses requiring increased stamina for sustained performance.
- Horses prone to nervous and excitable behaviour.

Key Points:

- Cereal & molasses free with under 1% total sugar.
- High levels of oils, alongside key antioxidants, for overall condition.
- High digestible fibre to support hind gut health.
- Yeasacc 1026 for optimum fibre & mineral digestion.
- Fully balanced in essential nutrients for overall health and vitality.

Nutritional Analysis

Digestible Energy (MJ/Kg).....	11.00
Oil (%).....	15.00
Protein (%).....	10.00
Fibre (%).....	28.50
Ash (%).....	7.00
Calcium (%).....	0.90
Phosphorus (%).....	0.45
Sodium (%).....	0.45
Magnesium (%).....	0.30
Lysine (%).....	0.64
Methionine (%).....	0.20
Starch (%).....	4.50
Sugar (%).....	1.10

Additives (per kg)

Vitamins: 3a672a Vitamin A: 10,000iu; 3a671 Vitamin D3: 2,000iu; 3a700 Vitamin E;500iu.
Trace Elements: Copper (3b407 Chelate of Protein Hydrolysates) 10mg, Copper (3b405/Copper (II) Copper Sulphate Pentahydrate) 15mg, Manganese (3b502/Manganous (II) Oxide) 40mg, Zinc (3b612 Chelate of Protein Hydrolysates) 40mg, Iodine (3b202/ Calcium Iodate Anhydrous) 2.50mg, Selenium (3b8.10 Organic Form of Selenium Produced by Saccharomyces Cerevisiae CNCM 1-3060) 0.30mg.
Digestibility Enhancers 4a1704 YEA-SACC, Preparation of Saccharomyces Cerevisiae CBS 493.94. 2,500mg
Plus Vitamins: K, B1, B2, B6, B12, Folic, Biotin, Niacin, Pantothenic Acid, Choline.



- Condition and weight gain
- Beneficial to gut health
- Suitable for horses prone to laminitis



1 level round scoop = 1.45kg of feed approx

Soaking Guide: Soak for 60 minutes with 1 part dry feed to 2 parts water, or to your preferred consistency.

Ingredients

Soya Hulls, Soya Oil, Dried Grass, Yeasacc 1026, Spearmint, Garlic, Fenugreek.

My 35yr old TB is already fed ReadyMash Extra due to having very little grind left on his teeth, but the ReadyFibre Mash is a fab substitute for hay for him. It soaks quickly and is highly palatable, he loves it, thank you Rowen Barbary for another great product.





ReadyMash

A fully balanced mash suitable for horses requiring a high fibre, low energy diet.

Rowen Barbary ReadyMash provides all the essential vitamins, minerals and trace elements required for overall health and vitality whilst helping keep energy levels to a minimum and is suitable for feeding horses & ponies at all ages and activity levels.

The high fibre content helps to encourage slow rates of digestion through out the hind gut providing an excellent source of slow release energy from the structured fibre. This is particularly valuable for horses requiring a diet that is sympathetic on the digestive system. The super fibres also have an excellent water holding capacity to help improve fluid intake.

Fully balanced in essential vitamins, minerals and trace elements and with a touch of Soya Oil for skin and coat condition Rowen Barbary ReadyMash will help support overall health and vitality, providing all the daily nutrients your horse needs.

• High fibre

• Low energy

• Beneficial to gut health



1 level round scoop = 1.15kg of feed approx

Soaking Guide: Soak for 5 minutes with a minimum of equal volumes of dry feed and water or to your preferred consistency.

Feed To:

- Horses at all ages, from youngsters through to veterans.
- All types of horses at maintenance or in light to medium work.
- Horses requiring a non-heating diet.
- Veterans with poor teeth and horses with dental problems.
- Horses prone to weight gain.

Key Points:

- Designed to provide low energy levels.
- Highly digestible fibre to help support hind gut health.
- Fully balanced in essential nutrients for overall health and vitality.
- With a touch of Soya Oil for skin & coat condition.
- 5 minutes soaking time.



Ingredients

Soya Hulls, Porridge Oats, Micronised Flaked Maize, Micronised Flaked Barley, Molasses, Soya Oil.

Additives (per kg)

Vitamins: 3a672a Vitamin A: 10,000iu; 3a671 Vitamin D3: 2,000iu 3a700 Vitamin E: 100iu.
Trace Elements: Copper (3b405/Copper (II) Copper Sulphate Pentahydrate) 25mg, Manganese (3b502/Manganous (II) Oxide) 50mg, Zinc (3b603/Zinc Oxide) 50mg, Iodine (3b202/Calcium Iodate Anhydrous) 7.50mg, Selenium (3b801 Sodium Selenite) 0.375mg.

Nutritional Analysis

Digestible Energy (MJ/Kg).....	10.00
Oil (%).....	4.00
Protein (%).....	10.75
Fibre (%).....	23.75
Ash (%).....	6.50
Calcium (%).....	0.80
Phosphorus (%).....	0.40
Sodium (%).....	0.40
Magnesium (%).....	0.30
Lysine (%).....	0.55
Methionine (%).....	0.15
Starch (%).....	19.00
Sugar (%).....	2.50

I bought the ReadyMash Extra for my lively and extremely sensitive thoroughbred as he'd lost weight and I needed something that would put on the weight without making him fizzy or hotter than he is. Within a week I had noticed he had already put on weight, it has not made him fizzy or hotter, in actual fact it's quietened him and he is more settled!"



ReadyMash Extra - Catherine M



ReadyMash Extra



A palatable mash designed for horses that need a higher calorie diet for conditioning and controlled weight gain. whilst providing an excellent source of slow release energy from the structured fibre.

With high levels of essential oils and milk powders Rowen Barbary ReadyMash Extra is designed to help horses achieve the required body condition, whilst ensuring a great coat bloom. The high fibre content helps to encourage slow rates of digestion throughout the hind gut and is particularly valuable for horses requiring a diet that is sympathetic on the digestive system.

The super fibres also have an excellent water holding capacity to help improve fluid intake and together with the inclusion of glucose powders help to maintain electrolyte balance, aiding reduced recovery time after strenuous work or any illness.

Fully balanced in essential vitamins, minerals and trace elements to help support overall health and vitality, Rowen Barbary ReadyMash Extra provides all the daily nutrients your horse needs.

- Added milk powders
- Condition and weight gain
- Beneficial to gut health



1 level round scoop = 1.15kg of feed approx

Soaking Guide: Soak for 5 minutes with a minimum of equal volumes of dry feed and water or to your preferred consistency. .

Feed To:

- Poor doers, requiring condition and weight gain.
- Horses at all activity levels, including broodmares and youngstock.
- Horses requiring increased stamina for sustained performance.
- Veterans with poor teeth and horses with dental problems.

Key Points:

- Contains essential oils enhanced by milk powders for condition.
- Highly digestible fibre to help support hind gut health.
- Glucose powders for electrolyte balance.
- Fully balanced in essential nutrients for overall health and vitality.
- 5 minutes soaking time.



Ingredients

Soya Hulls, Porridge Oats, Micronised Flaked Maize, Micronised Flaked Barley, Milk Powder, Micronised Flaked Full Fat Soya, Molasses, Glucose, Soya Oil.

Additives (per kg)

Vitamins: 3a672a Vitamin A: 10,000iu; 3a671 Vitamin D3: 2,000iu 3a700 Vitamin E; 100iu.
Trace Elements: Copper (3b405/Copper (II) Copper Sulphate Pentahydrate) 25mg, Manganese (3b502/Manganous (II) Oxide) 50mg, Zinc (3b603/Zinc Oxide) 50mg, Iodine (3b202/Calcium Iodate Anhydrous) 7.50mg, Selenium (3b801 Sodium Selenite) 0.375mg.

Nutritional Analysis

Digestible Energy (MJ/Kg)..... 11.30
Oil (%)..... 5.25
Protein (%)..... 10.75
Fibre (%) 20.50
Ash (%)..... 6.70
Calcium (%) 0.88
Phosphorus (%)..... 0.44
Sodium (%) 0.38
Magnesium (%)..... 0.25
Lysine (%)..... 0.65
Methionine (%) 0.16
Starch (%) 18.00
Sugar (%)..... 8.50

Sports Mash

Specifically formulated to help aid reduced recovery times, Sports Mash contains a precise blend of high-quality ingredients to help ensure optimum health and performance levels.

This quick soaking mash contains a blend of highly digestible fibre sources including Soya Hulls, Sugar Beet and Grass Nuts to help support digestive health, encouraging improved appetite. The inclusion of electrolytes helps accelerate recovery following strenuous work, replenishing vital minerals lost through sweat helping to ensure optimum hydration levels for peak performance.

To help ensure good gut health Calcareous Marine Algae and Actisaf® are also added to help reduce acidity in the gut, especially important at times of stress. Sports Mash is also well balanced with vitamins, minerals and trace elements including high levels of Vitamin E and Vitamin C to help support antioxidant status, exercise recovery and immune function.

Sports Mash also contains Beetroot Powder to help aid recovery after exercise and to help encourage even the pickiest of eaters, ensuring they receive the vital nutrients they need for optimum performance. Whether at a competitive event, post intense work or travel Sports Mash is very versatile and can be used alongside an existing feeding programme to help support your horses hydration and recovery needs.



Feed To:

- Pre & post intense workouts or competitions to aid recovery.
- When travelling to help promote hydration and fluid intake.
- Horses of any age, or activity level that require reduced recovery times.
- Can be fed alongside an existing feeding programme.

Key Points:

- Accelerated recovery.
- Replenishment of electrolytes.
- Digestive support.
- Quick soaking mash.

Nutritional Analysis

Digestible Energy (MJ/Kg)..... 10.00
Oil (%)..... 4.00
Protein (%)..... 11.50
Fibre (%) 21.00
Ash (%)..... 8.00
Calcium (%) 0.80
Phosphorus (%)..... 0.40
Sodium (%) 0.50
Potassium (%) 1.25
Magnesium (%)..... 0.30
Lysine (%)..... 0.60
Methionine (%)..... 0.20
Starch (%) 14.00
Sugar (%)..... 7.00

Additives (per kg)

Vitamins: 3a672a Vitamin A: 10,000iu; 3a671 Vitamin D3: 2,000iu; 3a700 Vitamin E; 500iu, 3a300 Vitamin C: 200mg/kg
Trace Elements: Copper (3b405/Copper (II) Copper Sulphate Pentahydrate) 25mg, Manganese (3b502/Manganous (II) Oxide) 50mg, Zinc (3b603/Zinc Oxide) 50mg, Iodine (3b202/Calcium Iodate Anhydrous) 7.50mg, Selenium (3b801), 0.375mg
Digestibility Enhancers 4b 1702 Saccharomyces Cerevisiae CNCM-1 4407 (Actisaf Sc47), 8x10x8 CFU/g.

Ingredients

Soya Hulls, Grass Nuts, Micronised Naked Oats, Micronised Flaked Maize, Molasses, Ground Unmolassed Sugar Beet, Glucose, Soya Oil, Calcareous Marine Algae, Actisaf, Beetroot Powder.



- Restore & recover
- Aid hydration
- Added beetroot powder



Soaking Guide: Soak for 10 minutes with 1 part dry feed to 2 parts water, or to your preferred consistency.



Treats

Treat Pouch

- A great way to help improve fluid intake.
- Use post training, when travelling or at competitions.
- Available in handy size pouches for better storage and travel.

This range of naturally healthy treats from Rowen Barbary Horse Feeds are available in a range of different flavours including **Banana**, **Carrot**, **Beetroot** or **Herbal Health Mash** or **Tutti Frutti** that we know your horse will love!

Designed to be fed soaked as a soft textured mash, these high fibre treats contain a variety of human-grade fruits and vegetables that can be used to help reward good behaviour or to tempt even the fussiest of horses.

Ideal to help aid hydration at home and away, especially for horses that are reluctant to drink, as well as being the perfect appetite stimulant for horses on any medication. They will also benefit older horses with poor dentition that struggle to chew and digest traditional treats.



Banana Mash is such a great treat for horses and a brilliant way to encourage fluid intake! It makes a lovely soft, sloppy mash, which is ideal for horses that struggle to digest their feed. The dehydrated banana chips are also really handy for travelling or storing. My ponies absolutely love both the mash and the banana chips, I'd highly recommend them!



Banana Mash - Jessica M.

Sprinkles

A delicious blend of fruit and vegetables that can be fed as a treat or sprinkled on top of feed to help stimulate appetite.





Feed To:

- Support coat condition and shine.
- Aid weight gain and overall condition.
- Provide a non-heating energy source.
- Support skin and digestive health.
- Encourage feed intake in fussy eaters.

Key Points:

- Balanced Omega 3, 6, 7 and 9 oil blend.
- Highly palatable with added peppermint oil
- Suitable for horses and ponies of all types

Nutritional Analysis	
Digestible Energy (MJ/Kg).....	37.70
Moisture (%)	1.00
Crude Ash (%).....	1.00
Crude Oils & Fats (%).....	99.00
Crude Protein (%)	1.00
Crude Fibre (%).....	1.00

Ingredients
Linseed Oil, Rapeseed Oil, Soya Oil, Sea Buckthorn Oil, Peppermint Oil.

• Supports a glossy coat

• Omega 3, 6, 7 & 9

• Tasty peppermint flavour



UltraMint Oil

UltraMint Oil is a premium blended oil formulated to support condition, coat and overall wellbeing in horses and ponies. Carefully crafted using high-quality plant oils, it delivers a balanced source of Omega 3, 6, 7 and 9 fatty acids to help maintain skin health, promote a glossy coat and support everyday performance.

Linseed Oil provides a rich source of Omega-3 fatty acids to support coat condition and support normal inflammatory response, while Rapeseed Oil supplies Omega-9 and provides a non-heating, slow-release energy source ideal for daily feeding. Soya Oil contributes essential Omega-6 fatty acids to help support skin integrity and immune function.

The addition of Sea Buckthorn Oil provides a natural source of Omega-7, helping to support skin and mucosal health, while Peppermint Oil enhances palatability, making UltraMint Oil ideal for everyday feeding, even for fussy horses.

UltraMint Oil has been a real game changer for our show ponies. After struggling to find an oil they'd happily eat, this one passed the taste test – they all love it! Within just a couple of weeks, their coats looked thick, glossy and fantastic.

★★★★★
UltraMint Oil - Veronique H.

Feed To:

- Poor doers needing condition & topline.
- Horses needing better skin & coat.
- Performance horses needing stamina.
- Horses with limited appetite.
- Horses with EMS, EGUS, PSSM or tying-up concerns.

Key Points:

- High-oil formula.
- With Vitamin E, C, selenium & zinc.
- Cereal & molasses free.
- Added garlic for palatability.
- Very low starch & sugar.

Nutritional Analysis	
Digestible Energy (MJ/Kg).....	24.00
Oil (%).....	50.00
Protein (%).....	4.50
Fibre (%)	13.50
Selenium (mg/Kg)	2.00
Vitamin E (iu/Kg)	1000

Ingredients
Vegetable Oils, Lignocellulose, Cereal Fibre, Wheat feed, Calcium Carbonate, Garlic Powder, Vitamins, Minerals, Choline, Zinc Bioplex, Vitamin E, Vitamin C, Antioxidants.

Feed To:

- Poor doers needing condition.
- Horses needing skin & coat shine.
- Horses in work needing stamina.
- Horses with limited appetite.
- Horses prone to EMS, EGUS, or PSSM.

Key Points:

- Unique high oil formula.
- Added antioxidant Vitamin E
- Omega-6 essential fatty acids.

Nutritional Analysis	
Digestible Energy (MJ/Kg).....	39.85
Oil (%).....	99.50
Vitamin E (iu/Kg)	2000

Ingredients
Soya Oil, Vitamin E



Sumo Original

With a 50% oil content Rowen Barbary Sumo Original is an extremely valuable feed for all horses from youngsters to veterans, especially when trying to perfect condition and enrich the bloom in the coat.

Providing super high levels of oils and fatty acids alongside the necessary nutrients, specifically antioxidants, Vitamin E and C along with Selenium and Zinc, helps ensure excellent overall condition, encouraging weight gain and an improvement in topline.

As it is cereal and molasses free it is also extremely useful to feed to horses requiring a diet that is low in both starch and sugar, providing a safe source of calories in an energy dense form, suited also to horses with a limited appetite. This also helps make Rowen Barbary Sumo Original ideal for feeding to horses that are prone to nervous and excitable behaviour needing a non-heating diet.

Sumo Original also helps supply a beneficial source of slow release energy for improved stamina, providing twice the amount of energy as carbohydrates from more traditional cereals.

Vitel 2000E

Containing a unique blend of Soya Bean Oil and Vitamin E, Rowen Barbary Vitel 2000E helps supply a good source of Omega fatty acids, including linoleic acid and Omega 6 fatty acids to help promote good skin and coat condition, supporting overall health.

By providing the antioxidant Vitamin E in the correct quantities Rowen Barbary Vitel 2000E will help to stabilise oil storage in cellular tissue, encouraging efficient oil utilisation that is vital for horses on high oil diets. Adding Rowen Barbary Vitel 2000E to the diet will also help to provide an extremely beneficial source of slow release energy for performance horses requiring improved stamina.

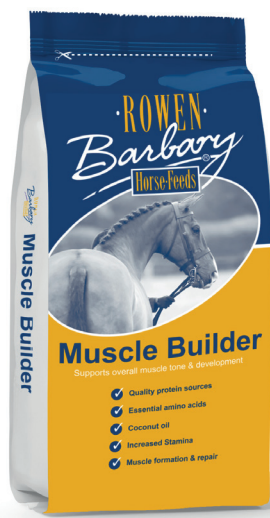
Suitable for feeding to all horses and ponies that require a healthy coat shine including those that suffer from EGUS & Tying-Up/ PSSM, it is also especially useful to use on laminitics that need a safe way to gain weight and condition.



• 99.5% oil with Omega-6

• Fortified with Vitamin E

• Safe, non-heating energy



- Milk-based & highly digestible

- Supports muscle growth & repair

- Slow-release energy for stamina

Muscle Builder

Rowen Barbary Muscle Builder is a highly digestible, milk-based supplement formulated to support muscle tone, development, and recovery.

Rich in quality protein and essential amino acids, including added lysine and methionine, it aids muscle repair and condition. Slow-release energy from cereals and oils supports stamina in hard-working horses, while coconut oil enhances skin and coat health. Balanced with vitamins, minerals, and trace elements, it's ideal for horses with poor appetite or needing condition support under work or recovery.

Nutritional Analysis

Oil (%).....	11.00
Protein (%).....	20.00
Fibre (%)	1.50
Digestible Energy (MJ/Kg).....	17.50

Feed To:

- Poor doers needing weight gain.
- Horses needing improved muscle tone.
- Horses in moderate to hard work.
- Performance horses requiring stamina.
- Horses with reduced appetite.

Key Points:

- High-quality protein & amino acid profile.
- Added lysine & methionine.
- Energy-dense for stamina.
- Coconut oil for skin & coat.
- Fully fortified with vitamins & minerals.

Ingredients

Cooked Porridge Oat Flakes, Micronised Full Fat Soya Meal, Skimmed Milk Powder, Whey Powder, Fat Filled Whey Powder, Coconut Oil, Micronised Maize Meal, Glucose Powder, Potato Protein, Lysine, Methionine, Vitamins, Minerals.



- Supports topline & muscle.

- High-quality protein & amino acids.

- Low starch & sugar.

Topline Synergy

Topline Synergy is a high-specification, concentrated protein supplement designed to support optimal muscle development, topline condition, and digestive efficiency in horses. Formulated using a blend of high-quality plant proteins, functional amino acids, and advanced yeast technologies, it promotes lean muscle tone while maximising nutrient utilisation from the diet.

Ideal for performance and show horses, as well as those requiring improved condition without excess weight gain, Topline Synergy delivers targeted nutritional support for muscle repair, recovery, and development. The inclusion of scientifically proven yeast derivatives helps maintain a healthy gut environment, supporting fibre digestion and overall feed efficiency.

Nutritional Analysis

Digestible Energy (MJ/Kg).....	15.18
Oil (%).....	5.82
Protein (%).....	62.79
Fibre (%)	2.94
Starch (%)	1.86
Sugar (%).....	1.88

Feed To:

- Horses needing improved topline and muscle development.
- Performance and competition horses
- Horses lacking condition or muscle tone.
- Horses recovering from work or weight loss.
- Horses with poor nutrient utilisation.

Key Points:

- Concentrated protein for muscle support.
- Supports topline development and condition.
- Amino acids for muscle repair and growth.
- Contains yeast to support digestion
- Low in starch & sugar.

Ingredients

Pea Protein, Potato Protein, Copra, Spirulina Powder, Linseed Meal, Brewers Yeast, Grass Pellets.



Photo credit: Spidge Photography



- High specification

- Joint mobility



- Advanced Support

- Targets Inflammation

Supple

Rowen Barbary Supple contains a scientifically balanced ratio of the five most highly effective ingredients associated with improving joint mobility, ensuring optimum joint health and flexibility.

Feed To:

- Horses of all ages, from young to old.
- Competition horses to help support mobility.
- Veteran horses showing signs of stiffness.

Key Points:

- High specification.
- Scientifically balanced ratio of ingredients.
- Helps support & maintain healthy joints.

Supple Plus

Supple Plus contains a superior level of key joint support nutrients designed to help maintain joint health, mobility and target inflammation.

Feed To:

- Performance horses undertaking demanding work.
- Aged horses needing advanced support.
- Horses rehabilitating from injury.

Key Points:

- Superior level of key joint support nutrients.
- Maintains joint health & mobility.
- Targets inflammation.

Active Ingredient	Supple per 30g service	Supple Plus per 43g serving
Glucosamine Hydrochloride	10,000mg	10,000mg
Chondroitin Sulphate	4,000mg	4,000mg
MSM	10,000mg	10,000mg
Boswellia Serrata	x	10,000mg
Green Lipped Mussel	x	3,000mg
Hyaluronic Acid	50mg	50mg
Vitamin C	5,950mg	5,950mg



Glucosamine HCL

Glucosamine is an amino-sugar which occurs naturally inside a horse's body. It is one of the most studied nutrients and has long been recognised for supporting cartilage and joint health, and is most effective when fed alongside Chondroitin Sulphate.

Chondroitin Sulphate

A key component of cartilage, Chondroitin Sulphate is found to be most beneficial when combined with Glucosamine HCL and will help support cartilage production and regeneration, aiding mobility.

MSM (Methyl-Sulfonyl-Methane)

A high quality, bioavailable organic sulphur which

helps support joint, tissue, tendon and ligament health. MSM is also known to help support the horses own natural anti-inflammatory and antioxidant processes.

Boswellia Serrata

An effective anti-inflammatory, Boswellic acids which are the key element to Boswellia, have been shown to reduce the degradation of glycosaminoglycans, therefore aiding joint health and maintenance.

Green Lipped Mussel

High in Omega 3 fatty acids, Green Lipped Mussel has been linked to supporting the anti-inflammatory process, which is fundamental to maintaining healthy joints.

Hyaluronic Acid

A naturally occurring compound in synovial fluid, Hyaluronic Acid is available in both the injectable form and via an oral supplement, supporting the health of connective tissue and optimising joint junction.

Vitamin C

Known as ascorbic acid, Vitamin C is a water-soluble vitamin essential for horse health that plays a key role in neutralising harmful free radicals which have been produced as a result of excessive wear and tear.

Don't hesitate, buy this product! After years of feeding joint supplements and never really knowing whether they were making a difference, this product has completely convinced me. My 17-year-old mare is back to her forward, sassy self, and I couldn't be happier.

★★★★★
Supple Plus - Emma C.

Photo credit: Stable Shot



Keep Well

A complete daily supplement combining joint, digestive, skin, and overall health support.

With equal levels of glucosamine and MSM, plus turmeric and cracked black pepper for bioavailability, it targets joint mobility and comfort. Linseed boosts skin and coat condition, while Yeasacc and cinnamon aid digestion and mineral absorption. Rich in Omega 3, 6, and 9 fatty acids and fully fortified with vitamins, minerals, and antioxidants, Keep Well is ideal for horses prone to weight gain or laminitis. With no cereals or molasses, it suits horses on low-calorie diets or maintenance rations.

Ingredients

Vitamins, Minerals, Linseed Meal, Turmeric, Glucosamine, MSM, Yeasacc 1026, Cinnamon, Vitamin C, Vitamin E, Biotin, Black Pepper.

Feed To:

- Horses needing joint care.
- Good doers prone to weight gain.
- Horses fed reduced amounts of concentrates.
- Horses with laminitis or Cushing's.
- Maintenance/light-medium work horses.

Key Points:

- Equal ratio of glucosamine & MSM.
- Turmeric & cracked black pepper for absorption.
- Digestive support with Yeasacc & cinnamon.
- Linseed for skin & coat health.
- Fully fortified with vitamins & minerals.

EquiDerm Restore

Rowen Barbary EquiDerm Restore is a specialist equine supplement designed to support skin and lymphatic health, particularly in horses affected by Mallenders, Sallenders, and Chronic Progressive Lymphedema (CPL). This carefully formulated blend provides 11 essential vitamins, 5 trace elements, and 4 major minerals, ensuring a balanced diet that promotes overall well-being and coat condition.

To further aid lymphatic function, it contains Marigold and Cleavers, natural botanicals known for their supportive effects on circulation and skin health. Additionally, high-quality Turmeric is included for its anti-inflammatory properties, helping to maintain comfort and mobility.

EquiDerm Restore is biotin-free, making it suitable for horses that require a biotin-sensitive diet.

For horses with dietary restrictions, this supplement is free from cereals, molasses, alfalfa and soya making it an ideal choice for those with metabolic concerns or digestive sensitivities. With its palatable and easy-to-feed formula, EquiDerm Restore offers a targeted nutritional solution, helping horses maintain healthy skin, a strong lymphatic system, and optimal vitality.

Feed To:

- Good doers prone to weight gain.
- Horses susceptible to laminitis & Cushing's syndrome.
- Native breeds, cobs & feathered horses prone to Mallenders, Sallenders or CPL.
- All types of horses at maintenance or in low levels of work.

Key Points:

- Biotin-Free.
- Cereal, Molasses, Soya and Alfalfa Free.
- Designed to enhance the vitamins and mineral balance in the diet.
- Supports overall health and vitality.



• Supports skin and lymphatic health

• Free from cereals, molasses, soya, alfalfa & biotin

• With marigold, cleavers & turmeric for natural anti-inflammatory support



1 level 50ml scoop = 20gm

Feeding Guide: 20gm per 100kg bodyweight

Ingredients

Linseed Meal, Marigold Flowers, Cleavers, Turmeric, Mono-Calcium Phosphate, Calcium Carbonate, Sodium Chloride, Magnesium Oxide.

Nutritional Analysis

Oil (%).....	7.90
Protein (%).....	8.50
Fibre (%).....	6.60
Starch (%).....	0.80
Sugar (%).....	0.70



• Multi-action joint & gut support

• No cereals or molasses

• Rich in Omega 3, 6 & 9



Vitem

Vitem is a comprehensive, zero-calorie vitamin and mineral supplement ideal for horses on low-calorie, fibre-based diets.

Containing 12 vitamins, 6 trace elements, and 4 major minerals, it is designed to support overall health, vitality, and balance where concentrate feed is limited or reduced. Free from starch, sugar, cereals, and molasses, Vitem is especially suitable for good doers, horses prone to laminitis or Cushing's, and those requiring weight management. It can be used alongside forage or fibre feeds to help maintain nutrient intake without additional calories, helping horses on maintenance or light work stay healthy and balanced.

Ingredients

Mono-Calcium Phosphate, Calcium Carbonate, Sodium Chloride, Magnesium Oxide, Choline, Vitamin E, Copper Sulphate, Zinc Oxide, Vitamin B12, Selenium, Vitamin A, Biotin, Calcium Iodate, Nicotinic Acid, Vitamin B1, Vitamin B2, Folic Acid, Vitamin D3, Vitamin B6.

Feed To:

- Good doers prone to weight gain.
- Horses fed reduced concentrates.
- Horses prone to laminitis or Cushing's.
- Horses at maintenance or in light work.

Key Points:

- Supports health & vitality.
- Balances reduced diets.
- Cereal & molasses free.
- Free from starch & sugar.
- Designed for weight management.





Photo credit: Richard Jemison Photography

Both of my Thoroughbreds have been on Hoof Complex for four months, and I've noticed a real improvement in the quality and strength of their hooves. Their feet are looking and feeling much stronger, and I'm really pleased with the results. Very happy with this product and would definitely recommend it to other horse owners!

★★★★★
Hoof Complex - Catherine M



Hoof Complex

Hoof Complex delivers targeted nutritional support to strengthen weak, cracked, or crumbly hooves.

With 20mg of biotin per daily serving, it helps improve hoof horn quality and reduce breakage. Key amino acids - methionine, lysine, and proline-support keratin and collagen production, vital for hoof integrity. Chelated zinc and copper ensure efficient absorption, while added calcium supports the bonding of hoof structures. Vitamin C is included to aid collagen synthesis. Whether for horses struggling to hold shoes or prone to poor hoof quality, Hoof Complex provides a proven, high-spec formula to encourage sound, resilient hoof growth from the inside out.

Feed To:

- Horses with cracked, weak and crumbly hooves.
- Horses that have difficulty holding a shoe.
- Horses prone to hoof bruising.

Key Points:

- Advanced formula.
- Designed to promote healthy hoof growth.
- Contains Biotin, Methionine, Lysine, Calcium and Bioplex minerals.
- Added Vitamin C.



- 20mg Biotin per daily dose for hoof strength

- Amino acids & minerals for keratin support

- Targets cracked, weak or crumbly hooves

Ingredients

Micronised Full Fat Soya, Prairie Meal, Potato Protein, Methionine, Calcium Carbonate, Vitamin C, Biotin, Choline, Zinc Bioplex, Copper Bioplex, Zinc Oxide, Copper Sulphate.

Farriers Pro

Rowen Barbary Farriers Pro is a premium, nutrient-rich hoof supplement expertly formulated to support resilient hoof growth from the inside out. Combining high-quality protein sources with bioavailable trace minerals and a targeted vegan collagen support system, this advanced formulation delivers comprehensive nutritional support for optimal hoof condition.

Farriers Pro provides a rich supply of amino acids, helping to drive keratin production and support healthy hoof growth. The inclusion of key amino acids such as methionine, lysine, glycine, and proline works synergistically with MSM, Vitamin C, copper, and zinc to support collagen formation and connective tissue strength.

Enhanced with both organic (Bioplex®) and inorganic trace minerals, this formula is designed for improved absorption and utilisation, supporting hoof durability, horn quality, and overall integrity. Micronised linseed supplies natural omega-3 fatty acids to promote hoof condition, skin health, and coat shine, while added biotin supports hoof growth rate and horn quality.

Feed To:

- Horses with weak or poor-quality hooves.
- Horses needing better hoof growth and strength.
- All horses and ponies needing extra structural support.

Key Points:

- Supports hoof strength, growth, and structural integrity.
- Advanced vegan collagen support system.
- High-quality protein sources for optimal keratin production.
- Enhanced with bioavailable trace minerals, biotin, and omega-3's.



- Supports strong, healthy hooves

- Advanced vegan collagen support

- With biotin & Omega-3

Ingredients

Full Fat Soya, Micronised Linseed Meal, Methionine, MSM, Glycine, Limestone Flour, Vitamin C, Choline Chloride, Proline, Biotin, Zinc Bioplex®, Lysine, Copper Bioplex®, Zinc Oxide, Copper Sulphate



- Delicious Banana & Cherry

- Key electrolytes for hydration

Re-Hydrate Berry

Electrolyte support with a fruity twist, A highly palatable electrolyte supplement combining key electrolytes with beetroot powder and a delicious banana & cherry flavour.

Providing sodium, chloride, potassium and magnesium alongside glucose, Re-Hydrate Berry helps maintain fluid and electrolyte balance following sweating. Beetroot is naturally rich in antioxidants and beneficial plant compounds and is increasingly recognised in sports nutrition for its potential to support exercise and recovery. Ideal for training, travelling, competition and warm weather, with a fruity flavour to encourage even fussy feeders.



- Supports rapid hydration

- Electrolytes & glucose for performance

Re-Hydrate

Re-Hydrate is a fast-acting, water-soluble electrolyte supplement specially formulated to help maintain your horse's fluid and mineral balance during or after periods of sweating. Whether your horse is training, travelling, competing, or simply coping with warm weather, Re-Hydrate offers targeted support to help prevent dehydration, fatigue, and muscle cramps.

This highly effective formula delivers essential electrolytes, including sodium, chloride, potassium, and magnesium – on a glucose base to ensure rapid absorption and rehydration. It's ideal for use before, during, or after work to aid performance and promote a quicker recovery.

Feed To:

- Any horse prone to sweating during training, competing or travelling.

Key Points:

- Helps to maintain fluid & electrolyte balance.
- Water soluble glucose base.

Ingredients

Sodium Bicarbonate, Sodium Chloride, Glucose, Potassium Chloride, Magnesium Sulphate.

Feed To:

- Any horse or pony during training, competing or travelling, particularly fussy feeders.

Key Points:

- Helps replace electrolytes lost through sweating.
- Supports hydration & recovery.
- Highly palatable for easy feeding

Ingredients

Sodium Bicarbonate, Sodium Chloride, Glucose, Potassium Chloride, Magnesium Sulphate, Beetroot Powder, Flavouring.

Acti-Soothe

A specialist digestive supplement designed to help maintain gastric health and reduce stress-related gut issues.

It combines calcareous marine algae, pectin, and lecithin to buffer stomach acid, soothe the stomach lining, and support mucus protection. ActiSaf®, a powerful probiotic yeast, helps maintain a healthy gut flora. A calming blend of herbs including - chamomile, lemon balm, and ashwagandha - supports relaxation, helping to ease anxiety in horses prone to stress or gastric discomfort. With a natural alfalfa base to further buffer acidity, Acti-Soothe is ideal for horses on high cereal diets, in competition, or prone to equine gastric ulcer syndrome.

Feed To:

- Horses prone to gastric ulcers.
- Horses under stress or anxiety.
- Competition horses on high-starch diets.
- Horses with digestive upsets.

Key Points:

- Soothes and protects the stomach lining.
- Helps control stomach acidity.
- Reduces stress-related anxiety.
- Supports good gut bacteria.
- Lowers the risk of ulcers developing.

Ingredients

Alfalfa, Lecithin, Calcareous Marine Algae, ActiSaf, Pectin, Sodium Aluminosilicate, Chamomile, Soya Oil, Lemon Balm, Ashwagandha.



- Soothes and protects

- Reduces anxiety

- Helps control stomach acidity

Power

A targeted supplement formulated to support performance, recovery, and vitality in horses working at moderate to hard levels.

Rich in B vitamins to aid energy metabolism and encourage appetite, it helps reinvigorate horses that are feeling run down. Antioxidants and performance nutrients combat oxidative stress, while essential amino acids support muscle development and repair. Power also includes Yeasacc 1026 to promote gut health and nutrient absorption. Whether preparing for competition or aiding recovery, Power provides the nutritional support needed to help horses perform at their peak.

Feed To:

- Horses in moderate to hard work.
- Performance horses feeling run down.
- Horses needing improved energy.
- Horses with limited appetite.
- Horses prone to EGUS & PSSM.

Key Points:

- Full complement of B vitamins.
- High-spec antioxidants & performance nutrients.
- Provides essential amino acids.
- Includes Yeasacc 1026 for gut health.
- Supports immune function & recovery.

Ingredients

Vitamin E, Yeasacc 1026, Lysine, Methionine, Vitamin B12, Choline, Zinc Bioplex, Selplex, Copper Bioplex, Manganese Oxide, Vitamin A, Folic Acid, Biotin, Nicotinic Acid, Vitamin B1, Vitamin B2, Calcium Pantothenate, Vitamin B6, Vitamin D3, Calcium Iodate, Vitamin K.



- Packed with B vitamins & antioxidants

- Supports energy metabolism & recovery

- With Yeasacc 1026 for digestive health



Herbs

A range of herbal feed supplements for horses & ponies which are 100% natural, and packed in our own UK mill which is quality assured, UFAS and NOPS certified.



Ashwagandha

Commonly known as a calming herb, Ashwagandha helps support balanced behaviour and overall wellbeing with its relaxing effects on the muscles and mind.



Fenugreek

A popular herb, Fenugreek is fed to help stimulate appetite and improve condition in poor doers, picky eaters and to tempt horses during convalescence.



Boswellia Serrata

Primarily used to help optimise mobility and joint comfort, Boswellia Serrata helps support horses suffering from arthritis or inflammation in their joints.



Garlic

Garlic can be fed all year round to help support general health and wellbeing, but is especially useful over the summer months to help to repel flies. It is also very useful to help tempt fussy feeders.



Chamomile

As a natural relaxant, Chamomile supports a balanced nervous system and is commonly fed to horses prone to stress and anxiety, also helping to aid digestion.



Lemon Balm

Lemon Balm is a gentle calmer that helps soothe the gut and can be added to feed to help encourage appetite. It is also well known for its anti-oxidant and anti-inflammatory properties.



Chaste Tree Berry

Supporting mood balance and hormone health, Chaste Tree Berry is ideal for older horses needing pituitary support, also helping promote settled behaviour in mares and geldings.



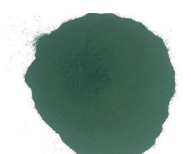
Milk Thistle

Rich in antioxidants Milk Thistle is regularly fed to horses to promote optimum liver health, supporting effective liver function and assisting in healthy cell growth.



Cinnamon

Cinnamon is well known to help regulate insulin levels as well as aiding digestion, and due to its sweet taste and aroma it makes a great feed stimulant.



Spirulina

Spirulina is commonly fed to help support the immune system, aiding horses prone to respiratory problems as well as those susceptible to seasonal allergies and sensitivities.



Step 1 Calculate Bodyweight

Horses should consume about 2.5% of their bodyweight per day according to their condition and workload, so to find out how much you need to feed your horse the first step is to calculate your horse's bodyweight.

There are a number of ways in which you can do this including using a weigh tape, a horse weigher or by calculating your horses weight using the formula below:

Bodyweight (kg): Heart girth (cm) ² x body length (cm)/11877

To measure the heart girth place a measuring tape at the base of the withers and wrap it around the horse, bringing it just behind his elbows. The length of the horse should be measured from point of shoulder to point of buttock.

The chart below can be used as a rough guide to help estimate a horses bodyweight according to height, but this does not take into account the condition or build of a horse.

Height	Bodyweight
10 - 11.3	150 - 200
12 - 12.3	200 - 250
13 - 13.3	300 - 350
14 - 14.3	400 - 450
15 - 15.3	500 - 550
16 - 16.3	550 - 600
17+	600+

Step 2 Calculate total amount of feed needed per day

Remember, your horse or pony should be fed according to bodyweight not by height.

Now you know your horses bodyweight you are able to calculate the total amount of feed (concentrate and forage) that your horse or pony needs to eat per day using the formula below, remembering that the horse will consume about 2.5% of their bodyweight per day.

Horse Weight x 2.5% = total amount of feed needed per day (kg)

For example a horse weighing 500kg

500 x 2.5% = 12.5kg of total feed needed per day

Step 3 Calculate Ration

Now you know the total amount of feed your horse needs to be eating per day you need to work out what percent of this needs to be concentrate, and what percent forage bearing in mind your horses workload and condition.

A horse of moderate weight should have a condition score of 3 where the neck flows smoothly into the shoulder, the back should be level (no crease or ridge), there should be a layer of fat over the ribs so that they are not visually distinguishable but easily felt and you should not be able to feel the hip bone.

Use the chart below to help you decide the concentrate and forage proportions of your horses diet, bearing in mind at least 50% of your horses diet should be forage.

For example a 15.2hh, 500kg horse in light work that needs a bit more condition should be fed a diet of about 20% concentrate and 80% forage.

Activity	Concentrate (%)	Forage (%)
Maintenance	0 - 5	95 - 100
Breed/Growth	5 - 10	90 -100
Conditioning	10 - 20	80 - 90
Light Work	10 - 20	80 - 90
Medium Work	20 - 30	70 - 80
Heavy Work	40 - 50	50 - 60

By calculating the total amount of feed per day we know he needs a total of 12.5kg of forage and concentrate a day.

So to work out the total amount of concentrate a day:

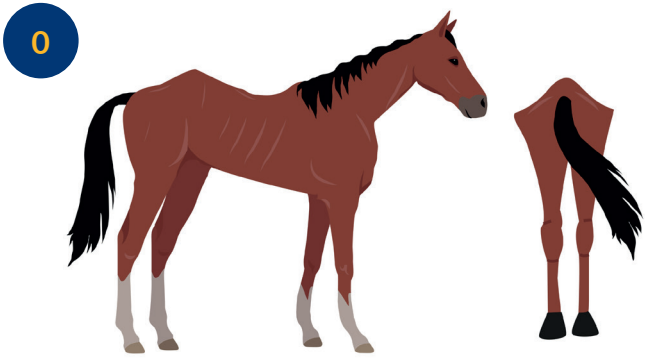
12.5 x 20% = 2.5kg of concentrate per day

And to work out the total amount of forage a day:

2.5 x 80% = 10kg of forage per day.

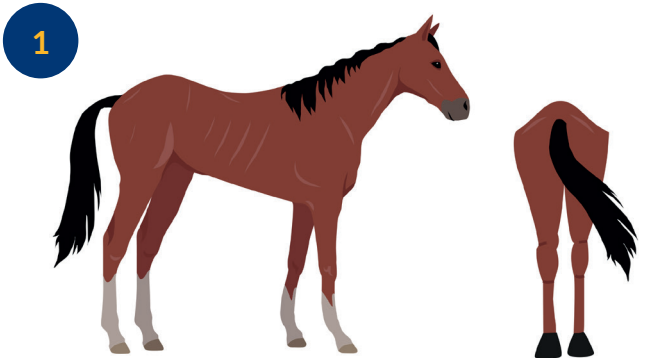
So, a diet of 2.5kg of concentrates and 10kg of forage equals a total amount of 12.5kg of feed per day.

Recommended Diet



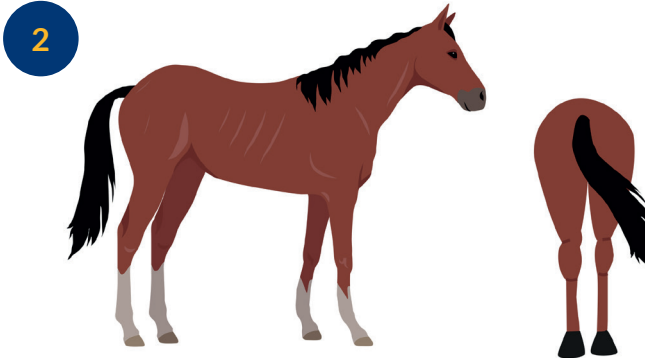
Score 0 - Emaciated

No fatty tissue can be felt; spine, ribs, tailhead, hip joints and lower pelvic bones project prominently. Marked ewe neck and deep cavity under tail with a large gap between thighs.



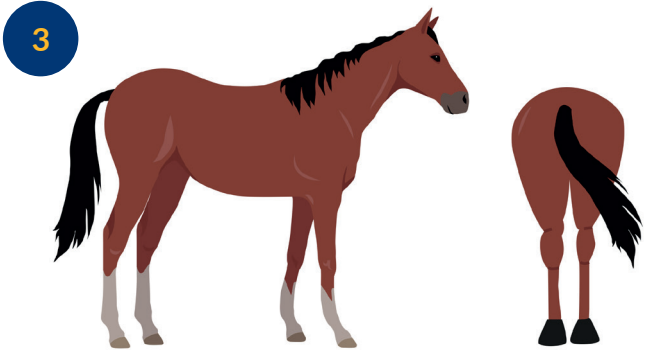
Score 1 - Poor

Very slight fat covering; spine and ribs easily Visible, tailhead and hip joints prominent with a sunken rump. Narrow ewe neck with shoulder and neck accentuated.



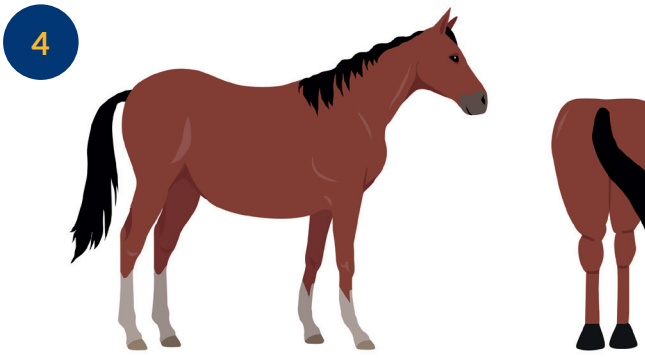
Score 2 - Moderate

Thin layer of fat; slight ridge along back with faint outline of ribs visible. Hip bones easily visible but rounded. withers, shoulder and neck not obviously thin.



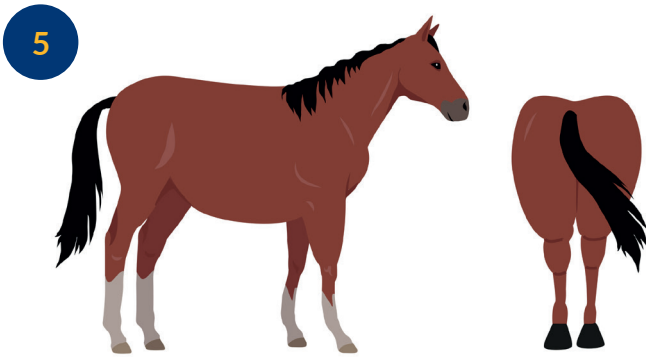
Score 3 - Good

Back is flat, ribs not Visible but easily felt with rump beginning to appear rounded and hip bones just Visible. Shoulders and neck blend smoothly into body.



Score 4 - Fat

May have slight gutter downback, with ribs and pelvis difficult to feel. Fat beginning to be deposited along withers, behind shoulders and along sides of neck.



Score 5 - Very Fat

Obvious gutter down back, pads of fat over ribs and tailhead with withers and shoulders filled with fat. Thickening of neck, fat deposited along inner thighs.



Mill care and quality control

We pride ourselves on being able to offer tailored advice to suit the needs of your horse or pony, with their welfare always being paramount.

Based in Shropshire Rowen Barbary Horse Feeds have been supplying quality horse feeds and supplements since 1980, and have a unique ability to control all stages of product development and supply. From designing feed formulations, running trials and sourcing ingredients Rowen Barbary are able to react quickly to customers' demands to supply feeds and supplements at the forefront of nutritional design and implementation.

Today Rowen Barbary are still a family run company which gives the team the ability to react efficiently to customer needs with decisions made quickly. By having close contact with many of their customers this allows for a greater understanding, and as several of the team are actively involved with horses themselves they know the challenges faced on a daily basis, and they put this experience to good use when dealing with enquiries.

Ingredients are sourced from sustainable sources from local farms, where possible, to help reduce food miles with dietary formulations, manufacturing procedures and quality control meeting the highest UK and European Standards.

To guarantee these high standards all feeds and supplements are manufactured in our own dedicated

UFAS audited mill. We monitor for the presence of naturally occurring prohibited substances (NOPS) by regularly laboratory testing raw materials and finished feeds. By adhering to these guidelines we are in line with the established BETA/UFAS NOPS guidelines and the risk of occurrence of such substances are minimised.

Rowen Barbary are also audited and approved under the UK Feed Hygiene Regulations and Veterinary Medicine Regulations and approved to manufacture feed supplement premixes and supply feed ingredients.

Each of the feeds are manufactured to order in a dedicated manufacturing facility and supervised by a team with experience in manufacturing techniques and quality control. This ensures all feeds and supplements are fresh and palatable with a long shelf life. Each of our feeds and supplements are formulated with your horse in mind, whatever their age, workload, or specific dietary requirements to suit them.

Rowen Barbary Horse Feeds packaging is robust polythene sacks or sturdy plastic tubs to ensure freshness is retained and contaminants are excluded. All packaging displays full and honest labelling displayed on the packaging itself or an attached label. Labels will contain full nutritional analysis, list of ingredients in descending order of inclusion. Codes and batch numbers allow for full traceability of each product batch. Further nutritional data and suitability of each feed and supplement is published on the Rowen Barbary site.



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